

GOLD



PACKAGE

This package includes:

- Initial Consultation to understand the business and requirements
- An average of 6 updates a day shared between chosen Social Media platforms (Monday to Friday, 8.30am – 5pm)
- Content Researched Daily
- RT's from @TechnologyLucid
- Sharing/Retweeting relevant content from other users
- Taking part in relevant social media sessions such as #UKBusinessHour #NorthEastHour and any local sessions.
- Weekly analytics on progression and performance of all social media channels and content.
- Out of Hours Posting (Monday to Sunday, 7am – 9pm)
- Lucid representative at any Weekday events to cover the event, take pictures, any video or live video required.
- Detox of all Social Media Channels monthly (this includes removing any accounts you are following that have been deactivated etc.)



LUCID TECHNOLOGY SOLUTIONS
SOCIAL MEDIA MANAGEMENT

CONTENT WILL BE SENT PRIOR TO POSTING WEEK, TO BE APPROVED BY CLIENT. IF THIS IS NOT APPROVED OR NO FEEDBACK IS GIVEN, NO POSTS WILL GO LIVE AND THE CLIENT WILL LOSE OUT. OTHER AGGREEMENTS CAN BE MADE SUBJECT TO CLIENTS DISCRETION. WE ALSO RESERVE THE RIGHT TO RETWEET AND SHARE RELEVANT CONTENT IN LIVE TIME WITHOUT PERMISSION FROM CLIENT.