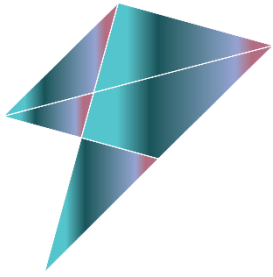


ADDITIONAL



BOLT-ONS



These icons show which package the Bolt-on is included in. This will either be Silver, Gold or both. None of the Bolt-ons are included in the Bronze package.

*Each Bolt-On is a monthly cost, unless stated otherwise. These Bolt-ons can be added, removed and swapped monthly depending on your request.

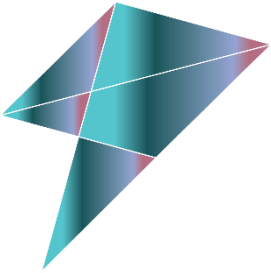
- **Targeted advertising** – Management fee is included in all packages however a budget must be agreed to cover Post Boosts and Reach Boosts. This can also be used to gain more followers. We recommend a minimum monthly budget of £50.
- **Account Creation** – If you are wanting us to build your Social Media from scratch we can set-up the accounts you require. *Our cost for this will be per account.
- **Out of Hours Posting** – Instead of the basic Monday to Friday, 8.30am -5pm, this bolt-on offers posting Monday to Sunday, 7am-9pm. The amount of posts will not increase from the package you have chosen, however they will be posted at times where they will have a larger reach and a better visibility.
- **# Sessions** – This is included in the Silver and Gold packages – Participate in relevant evening # sessions such as #NorthEastHour and #UKBusinessHour. We will post content and interact with others involved in this session. This can boost your reach on Twitter.



LUCID TECHNOLOGY SOLUTIONS
SOCIAL MEDIA MANAGEMENT

CONTENT WILL BE SENT PRIOR TO POSTING WEEK, TO BE APPROVED BY CLIENT. IF THIS IS NOT APPROVED OR NO FEEDBACK IS GIVEN, NO POSTS WILL GO LIVE AND THE CLIENT WILL LOSE OUT. OTHER AGREEMENTS CAN BE MADE SUBJECT TO CLIENTS DISCRETION. WE ALSO RESERVE THE RIGHT TO RETWEET AND SHARE RELEVANT CONTENT IN LIVE TIME WITHOUT PERMISSION FROM CLIENT.

ADDITIONAL



BOLT-ONS



- **Monthly Analytics** – We will provide Monthly analytics of how your channels and posts have performed throughout the month. Where relevant we may offer suggestions on options to look at to improve.



- **Weekly Analytics** – We will provide Weekly analytics of how your channels and posts have performed throughout the month. Where relevant we may offer suggestions on options to look at to improve.



- **Detox** – We can run monthly checks to see how many of the accounts you follow are still active and unfollow inactive accounts and also unfollow any accounts we followed last month that didn't follow you back.

- **Lucid Representative** – We offer 3 different bolt-ons for this service, each at a different cost. You can request a Lucid Representative to attend any events etc. where we will cover the event, take pictures, video, live video and live posts.



- 8.30am-5pm Weekdays
- Out of Hours Weekdays
- Out of Hours Weekends

* Our cost for this will be per visit



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