

# SILVER PACKAGE



This package includes:

- Initial Consultation to understand the business and requirements
- An average of 4 updates a day shared between chosen Social Media platforms (Monday to Friday, 8.30am – 5pm)
- Content Researched Daily
- RT's from @TechnologyLucid
- Sharing/Retweeting relevant content from other users
- Taking part in relevant social media sessions such as #UKBusinessHour #NorthEastHour and any local sessions.
- Monthly analytics on progression and performance of all social media channels and content.
- Out of Hours Posting (Monday to Sunday, 7am – 9pm)



LUCID TECHNOLOGY SOLUTIONS  
SOCIAL MEDIA MANAGEMENT

CONTENT WILL BE SENT PRIOR TO POSTING WEEK, TO BE APPROVED BY CLIENT. IF THIS IS NOT APPROVED OR NO FEEDBACK IS GIVEN, NO POSTS WILL GO LIVE AND THE CLIENT WILL LOSE OUT. OTHER AGREEMENTS CAN BE MADE SUBJECT TO CLIENTS DISCRETION. WE ALSO RESERVE THE RIGHT TO RETWEET AND SHARE RELEVANT CONTENT IN LIVE TIME WITHOUT PERMISSION FROM CLIENT.